



Controlled Events

Readiness and Training

When was the last time you objectively rehearsed your organisation's plans, procedures and people?

We have developed our expertise in Business Continuity, Crisis Management, Resilience and Readiness with over a decade of practical experience at events, incidents, and exercises.

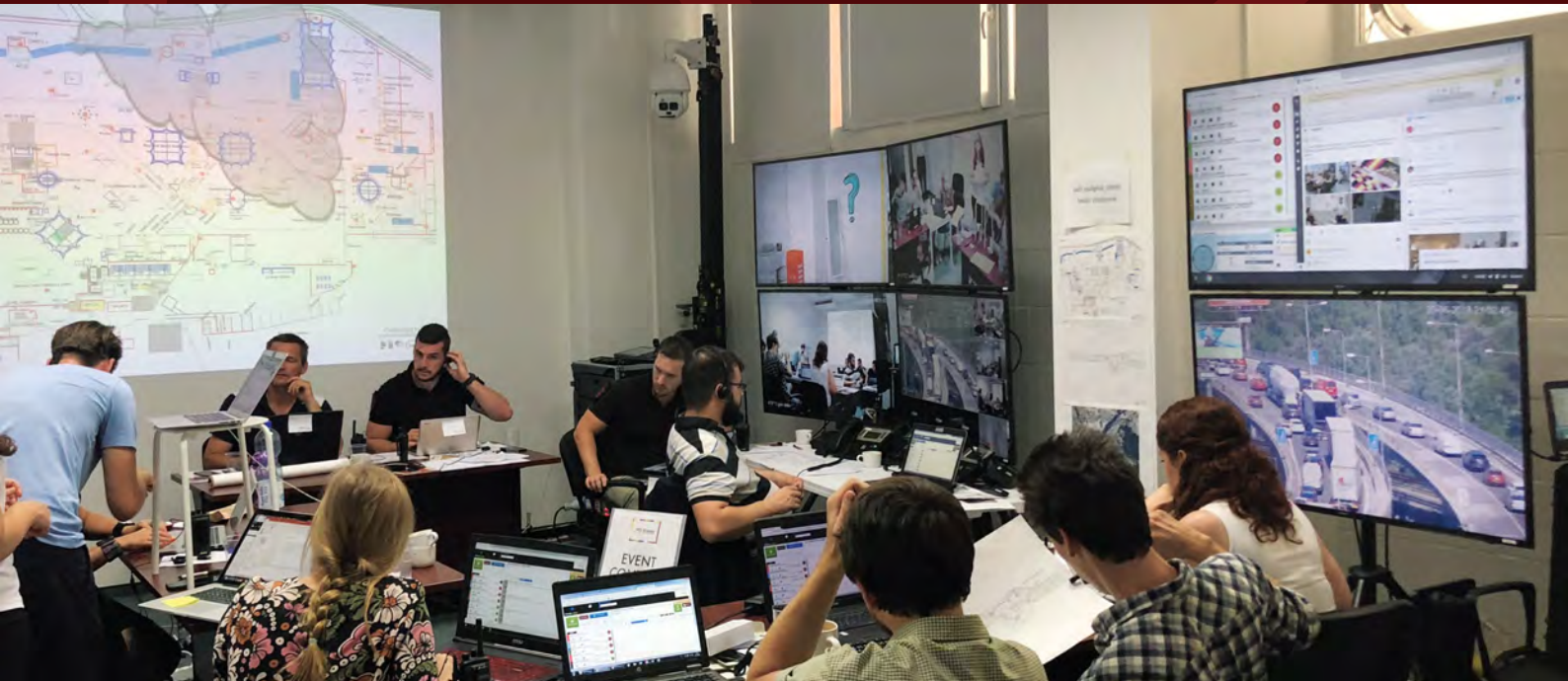
The muscle memory and deep learning from rehearsing your plans and arrangements is proven to make your response more efficient and consistent. Delays or mistakes when responding to an incident will ultimately cost time, money, reputation and may lead to regulatory non-compliance and litigation. Training and exercises are a proven and effective way to assure senior managers that their response and that of their managers, teams and partners will work as effectively as possible.

Using our extensive emergency planning and business continuity experience, our coordination, Control Room and Event Control know-how, along

with your internal subject matter expertise, we run your simulation from an Exercise Control (EXCON) that coordinates the sequencing, facilitation, reaction, and evaluation of your team during the exercise.

We design pre-timed and reactive content, which provide a critical path analysis capability to evaluate the timeliness and effectiveness of the participant response. We also prepare reactive injects as additional content, as well as decision driven responses to participant actions to increase the challenge and credibility of the session.

The goal is to ensure that you and your stakeholders have confidence in your arrangements, that your response is well practiced with responders who are confident and capable and that you identify lessons to enhance your arrangements.



First class Resilience, Readiness, Communications and Control For disruptive incidents and pre-planned Events

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Why Controlled Events?



Trusted Supplier Our operational readiness activity includes training and simulations which are trusted by housing associations, local authorities, major event organisers, a Government Security Zone site and two of the UK's largest construction projects.



Immersive Content We provide an unprecedented experience for your team and cover the full spectrum of demands and information that a crisis presents. Our content is immersive and realistic using Conductrr software, so that experience gained can be transferred to the real job.



Social Capability Our simulated social media capability provides your participants with multiple communications channels including Twitter, Facebook, phone call, email and radio message clips. All of the noise and pressure of a real crisis is delivered to their devices.



How Can We Help?

Developing Arrangements

Our services span resilience planning (including business continuity, crisis management, command and control), readiness activities, control room development and delivery and communications. This broad experience enables us to apply the best possible experience and practice to the development of your arrangements.

Building Readiness

Stress-testing readiness at key stages of your plan development will enable confidence to be built incrementally, matching the maturity of arrangements and personnel. We can provide scenario inputs in planning meetings at the early stages and designing or informing your existing training and exercising programme.

Validating your Plans and your People

Our exercises range from tabletop, command post sessions through to simulations and live sessions. Our credible and engaging scenarios are played out using our innovative world-building Conductrr technology to enhance the session's realism. We facilitate, observe, and debrief exercises to leave you with recommendations and a clear action plan.

"I had previously attended a full day training session led by Rob and found it so useful.

I knew I needed to replicate this experience with other colleagues who would be involved in an incident. Running a simulated experience was challenging but raised awareness so much more than sending out policies, procedures or e-learning."

Nichola Shepard

Head of Governance & Assurance
Irwell Valley Homes

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Pricing to suit your needs

Our Exercise pricing starts from £3,750 + VAT for a small scale, single site, 2-hour session with approximately 20 injects and full exercise facilitation of up to two groups/command levels.

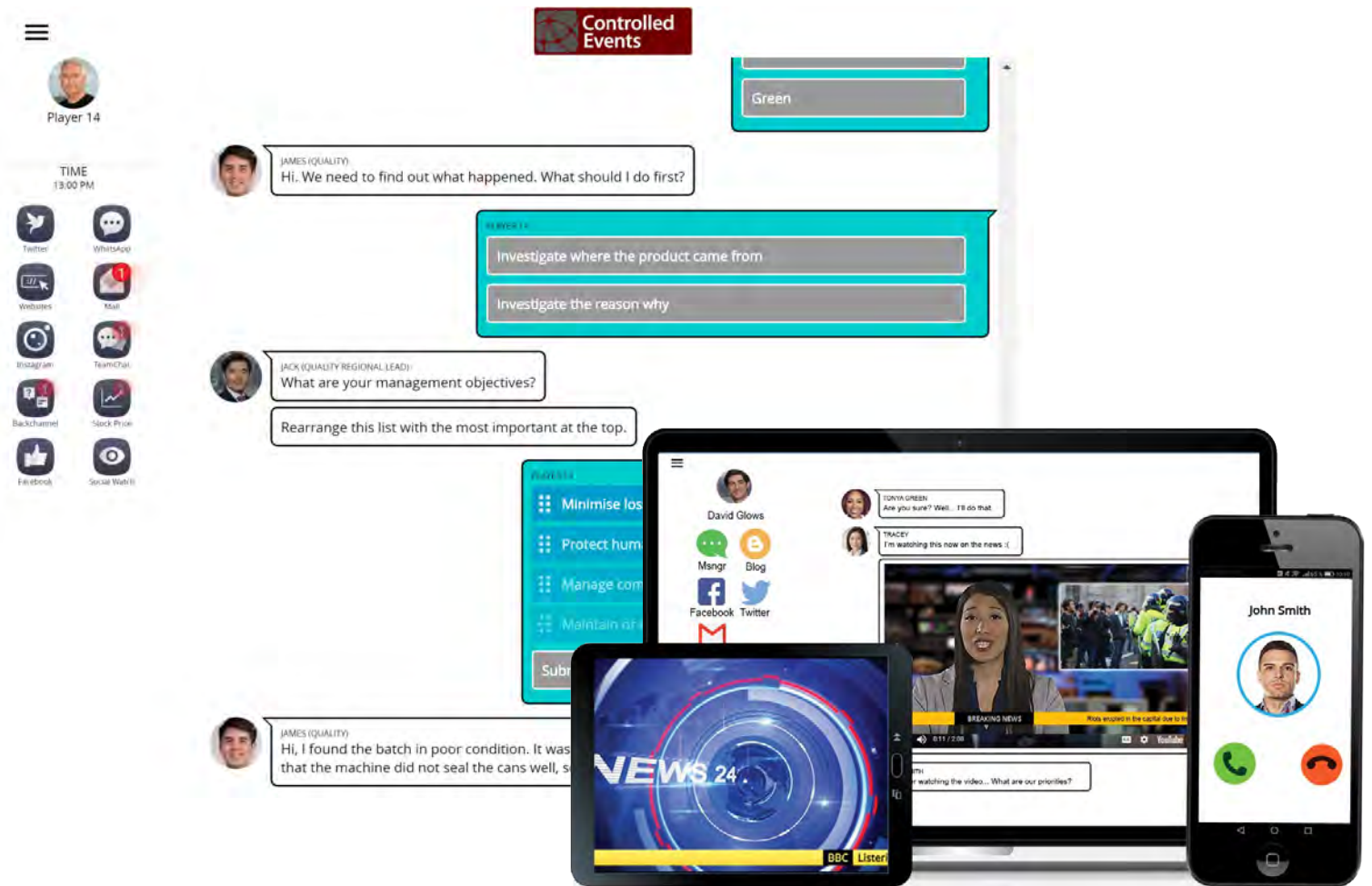
The scope is entirely guided by your requirements in terms of scale, participation, locations, and duration of session.

We provide slides, clips, and outputs to you afterwards for you to rerun to with your future teams, alternates and deputies, as desired.

"Rob and his team, clearly demonstrate their expertise, their thorough planning and knowledge of the complexities of the event. The exercises are extremely well planned out with useful extra content to test, not only operational plans but the necessity to manage immediate social media feedback, challenging all teams in the room."

Hannah Clark
Event Director
Limelight Sports

Contact us today to discuss your readiness requirements
www.controlledevents.com



"Without Controlled Events the event would have been challenging to deliver and less efficient in being able to communicate issues, incidents and schedule changes to all key parties."

Julien Di Biase Chief Operating Officer SailGP

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