



# Controlled Events

## ECR Manager

**As discerning control room users, we believe you need the most flexible and user-friendly log functionality. Our logging system 'ECR Manager' seamlessly slots into your event operations.**

Event Directors, Producers, Safety and Security Management all face the uncertainty of hazards and threats which can disrupt events, threaten lives, and cause operational and reputational damage. Producing an audit trail of these issues, as they occur, requires a flexible and user-friendly logging system to create a robust audit trail needed for debriefs, insurance claims and investigations.

Our award-winning platform has been tried and tested in a wide range emergency and event control rooms. Our two key objectives are to provide you and your stakeholders and responders with a common operating picture and an effective audit trail. Our platform is currently the only UK event focused platform to have been vetted by the Crown

Commercial Service and is available on the Government's G-Cloud framework for public sector organisations.

With a simple user interface which requires minimal training, you will find it easy to log, notify, report and map your operations and incidents. We are also an Event Partner of What3Words to enable easy location of issues to the Control Room by users on the ground.

Key features such as forms, checklists, schedules, categories and distribution can be itemised, time and name stamped, ticked off against your schedule, with the ability to download a variety of reports immediately for sharing, structuring Event Liaison meetings or post-event debriefs.



First class Resilience, Readiness, Communications and Control For disruptive incidents and pre-planned Events

[www.controlledevents.com](http://www.controlledevents.com)



# Why Controlled Events?



**Trusted Supplier** Our operational readiness activity includes training and simulations which are trusted by housing associations, local authorities, major event organisers, a Government Security Zone site and two of the UK's largest construction projects.



**Immersive Content** We provide an unprecedented experience for your team and cover the full spectrum of demands and information that a crisis presents. Our content is immersive and realistic using Conductrr software, so that experience gained can be transferred to the real job.



**Social Capability** Our simulated social media capability provides your participants with multiple communications channels including Twitter, Facebook, phone call, email and radio message clips. All of the noise and pressure of a real crisis is delivered to their devices.



## WHY ECR Manager?

**A flexible, resilient platform** ECR Manager was borne out of the need for an easy to adopt, flexible and capable information management platform. Five years on and four major upgrades later, the system keeps evolving and now supports customers globally across event and resilience projects.

**Secure information sharing** The system is a G-cloud 12 Government approved platform that is in use in several UK cities and counties as well as used in major events such as the Queen's Platinum Jubilee and more recently the broadcast areas for the funeral of Queen Elizabeth II.

**Robust audit trail** The system is used to share situational awareness, record routine and incident information and to support decision making. Log downloads made either routinely or post event, create a robust audit trail.

*"The system is comprehensive and yet easy to use, intuitive. We use it on all our main events and new users are ready to go in a matter of minutes."*

**Martin Halse**  
Head of Emergency Planning  
and Business Continuity  
Leicester City Council

First class Resilience, Readiness, Communications and Control For disruptive incidents and pre-planned Events

[www.controlledevents.com](http://www.controlledevents.com)



## Pricing to suit your needs

The system is priced on the basis of your needs, duration and number of users and is available on a per event or annual basis. As all events' requirements are so varied, we will offer a bespoke quote based on your needs. For year-round deployments, pricing starts at £480 per user, per year. We offer discounts for shorter deployments and bulk user requirements.

## How Can We Help?

**Assessing your needs** We start by understanding how you can best manage information, who your users might be and where you are operating.

**Building the log** We build the log around how you plan to operate. Including forms, mapping, log categories and other specific requirements.

**Comprehensive Audit Trail** With the ability to build bespoke reports and downloads or choose those most commonly used, ECR Manager provides a full audit trail for any follow-up needs post-event.

*The support is personal and is provided by people who are experienced in the world of major incident response and event management and really care about the quality of their service and product."*

**Martin Halse**

Head of Emergency Planning  
and Business Continuity  
Leicester City Council

Contact us today to discuss your readiness requirements  
[www.controlledevents.com](http://www.controlledevents.com)



*"Without Controlled Events the event would have been challenging to deliver and less efficient in being able to communicate issues, incidents and schedule changes to all key parties."*

**Julien Di Biase** Chief Operating Officer SailGP

First class Resilience, Readiness, Communications and  
Control For disruptive incidents and pre-planned Events  
[www.controlledevents.com](http://www.controlledevents.com)

