



# Controlled Events

## Resilience

**Are you confident that your organisation's plans cater for today's risks and that your people are prepared for crises?**

**Pandemics, security incidents, cyber-attacks, severe weather. These are just some of the scenarios that your organisation has to consider when keeping your staff and customers safe, when complying with legislation and protecting your revenue and reputation. Well-rehearsed plans are vital to the effectiveness of your response, when did you last rehearse yours?**

We know that developing processes and maintaining plans for crises and disruptive events is a daunting task for many managers like you. Especially if you don't have the expertise or capacity to keep on top of planning, good practice and training your responders.

Do you have the procedures in place for escalating and managing an incident to ensure your recovery from

disruption? Your organisation needs the ability to horizon scan and develop arrangements that allow you to manage a crisis without causing reputational disruption, disturbing operations, affecting regulatory compliance all of which can threaten the very viability of your organisation.

Our objective is to help your organisation to become more resilient. As an experienced provider of business continuity and crisis management consultancy, training and readiness activity we leverage our good practice and experience to deliver practical, relevant and easy-to-maintain arrangements.

The goal is to ensure that you and your stakeholders have confidence in your arrangements, that your response is clearly laid out allowing your team to deliver decisive and effective decisions during the most disruptive of times.



First class Resilience, Readiness, Communications and Control For disruptive incidents and pre-planned Events

[www.controlledevents.com](http://www.controlledevents.com)



# Why Controlled Events?



**Proven track record** Over the last sixteen years we have efficiently and effectively developed and reviewed plans across a broad range of sectors allowing clients to plan for a confident recovery from disruption with a Plan that works.



**Efficient and usable plans** Our Business Continuity Plans are developed utilising Inoni business continuity software platform which enables us to work at speed to produce Business Impact Analyses and Plans efficiently with easy to use departmental, scenario and site cards that don't require a Business Continuity diploma to use.



**Transfer of ownership** Our approach enables you to easily maintain plans, reduces the time? impact on your managers and ensures that their exposure to business continuity is focused on embedding training and ownership within your team.



## How Can We Help?

### Developing Arrangements

We develop Business Continuity and Emergency Plans based upon our proven experience as well as industry good practice. This enables us to work efficiently to develop sustainable arrangements which you can easily embed.

### Crisis Management and Communications

With support from Crisis Communications experts we produce and then support your Crisis Management Plans with training and exercising, enabling you to efficiently manage a disruption, protect your reputation and engage with the media and stakeholders leaving you to emerge in a more positive position after the disruption.

### Resilience Review & Audit

Our experienced ISO 22301 Lead Auditor trained team have worked with a variety of public and private organisations, ranging in size and scale from UK based SMEs through to medium sized international corporations. Our support includes providing internal audit functions including conducting objective reviews of a Client's enterprise level corporate functions, due diligence third party audits of partners and suppliers.

### Cyber Planning and Response

Our team have developed Cyber and Disaster Recovery Plans to enable organisations to map critical applications and services, to identify gaps and to effectively respond to a cyber-attack and/or data breach. With support from Cyber Security experts, our collective service takes you from understanding your cyber vulnerabilities and strengthening your defences to validating your plan and your people.

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## Pricing to suit your needs

Every project is different so our team will build a bespoke quote matching the needs and requirements of your organisation.

*"The support is personal and is provided by people who are experienced in the world of major incident response and event management and really care about the quality of their service and product."*

**Martin Halse**

Head of Emergency Planning and Business Continuity  
Leicester City Council.

*"We are planning to utilise Controlled Events to refresh and exercise our business continuity for other scenarios. We have also recommended Controlled Events' services to others as a professional and capable team who have improved the efficiency and effectiveness of our response".*

**Karon Ayres**

HR Director  
Reliance Worldwide  
Corporation

Contact us today to discuss your readiness requirements

[www.controlledevents.com](http://www.controlledevents.com)

*"Without Controlled Events the event would have been challenging to deliver and less efficient in being able to communicate issues, incidents and schedule changes to all key parties."*

**Julien Di Biase** Chief Operating Officer SailGP

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