



Controlled Events

ECR Manager, ECR Count & ECR Connect

You need a flexible and user-friendly way to manage routine control and incidents from the ground up to senior management with real time information sharing and advanced reporting. Our logging system 'ECR Manager', flexible form 'ECR Connect' solution from on the ground to control and crowd counting 'ECR Count' tools partnered with CrowdScan seamlessly slots into your event operations.

Event Directors, Producers, Safety and Security Management all face the uncertainty of hazards and threats which can disrupt events, threaten lives, and cause operational and reputational damage. Producing an audit trail of these issues, as they occur, requires a flexible, easy to use and customised logging system to create a robust audit trail needed for debriefs, insurance claims and investigations.

Our award-winning platform has been tried and tested in a wide range emergency and event control rooms. Our two key objectives are to provide you and your stakeholders and responders with a common operating picture and an effective audit trail.

With a simple user interface which requires minimal training, you will find it easy to log, notify, report and map your operations and incidents. We are also an Event Partner of What3Words to enable easy location of issues to the Control Room by users on the ground and can now receive custom forms that fit your processes for reporting / checks straight into the Log and with notifications to your own systems.

Key features such as forms, checklists, schedules, categories and distribution can be itemised, time and name stamped, ticked off against your schedule, with the ability to download a variety of reports immediately for sharing, structuring Event Liaison meetings or post-event debriefs.



First class Resilience, Readiness, Communications and Control For disruptive incidents and pre-planned Events

www.controlledevents.com



Why Controlled Events?



Trusted Supplier Our clients include events such as major ceremonial, government, sailing, mass participation, corporate & crisis management clients through to simple, small scale community events.



Innovative features with ECR Count and ECR Connect - We provide a single platform where your custom 'on the ground' forms from QR code/link can be notified to you (Email/Slack/Teams) and then upgraded / investigated in one simple log interface. Custom integrations such as event area maps and wind data are also available in the log dashboard.



An all in one capability - Controlled Events provide a managed service direct to you as part of the control room delivery, tailoring the log setup, forms for your pre-event checks and incident reporting, log use, downloads and reporting



Why ECR Manager?

A flexible, resilient platform ECR Manager was created to provide an easy to adopt, flexible and capable information management platform. Seven years on and five major upgrades later, the system keeps evolving and now supports customers globally across event and resilience projects and now includes advanced Artificial Intelligence (AI) translation tools, ECR Connect for reporting from on the ground and integration with What3Words mapping.

Secure information gathering The system has been developed on Amazon Web Services infrastructure and brings together your forms, checks, crowd counts with both advanced tools and the ease of use for short duration and occasional users.

Robust audit trail The system provides all the tools to share situational awareness, record routine and incident information and to support decision making. New AI tools enable content to be translated to your stakeholder's main language for real time awareness. Log downloads made either routinely or post event, create a robust audit trail.

"The system is comprehensive and yet easy to use, intuitive. We use it on all our main events and new users are ready to go in a matter of minutes."

Martin Halse
Head of Emergency Planning
and Business Continuity
Leicester City Council

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Pricing to suit your needs

The ECR Manager and ECR Connect platform is priced on the your needs, duration and number of users and is available on a per event or annual basis. As all events' requirements are so varied, we will offer a bespoke quote based on your needs. For year-round deployments, pricing starts at £480 per user, per year. We offer discounts for shorter deployments and bulk user requirements.

How Can We Help?

Assessing your needs We start by understanding how you can best manage information, who your users might be and where you are operating.

Building ECR Manager, ECR Connect and ECR Count We build the forms, report requirements, log design and notifications around how you plan to operate. Including forms, mapping, log categories and other specific requirements.

Comprehensive Audit Trail With the ability to build bespoke reports and downloads or choose those most commonly used, ECR Manager provides a full audit trail for any follow-up needs post-event.

The support is personal and is provided by people who are experienced in the world of major incident response and event management and really care about the quality of their service and product."

Martin Halse

Head of Emergency Planning
and Business Continuity
Leicester City Council

Contact us today to discuss your readiness requirements
www.controlledevents.com

New features:

- ❖ **Log translation:** Live translation AI for each log entry - perfect for international organisations/events with different control rooms
- ❖ **ECR Connect:** Your customised pre-event checks and forms direct into Slack, Teams and the log to start your audit trail from the ground up
- ❖ **ECR Count:** Crowd counting - digital clicker for entry staff or CrowdScan sensors in open areas and radars on entrances.



"Controlled Events are one of our most valued suppliers, supporting The Boat Race at a level where I feel like they're part of our team, rather than a supplier."

Chris Price, Event Director, The Boat Race

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